



February 23 - February 25, 2018

The largest and longest running home show in New England!

NEW ENGLAND HOME SHOW

is the city's premier event of its kind!

Seaport World Trade Center Boston, MA



WHO ATTENDS THE SHOW:

92% are homeowners

68% are married

72% are in the 25 - 64 age bracket

74% have household incomes of **\$150,000+**

THE NEW ENGLAND HOME SHOW DELIVERS FOR YOU:

68% of consumers buy at the Show

70% of consumers buy from exhibiting companies after the Show

50% of consumers had not been to any other home show in the past 12 months

\$34.7 million - The amount of purchases that take place at the Show

\$99 million - The amount consumers say they will spend with exhibitors in six months following the Show

InQuery Research survey data gathered onsite at 2008 New England Home Show



Reach a year's worth of customers in 3 days! The New England Home Show is the place for consumers to experience what's new in Home, Gardening, Remodeling, Home Décor and More! As an exhibiting company, you enjoy an ideal sales environment where homeowners can see, touch, compare and **BUY** your product or service.

MEET A QUALIFIED AUDIENCE READY TO BUY:

33% are planning a major gardening, landscaping or pation/deck project

44% are planning a kitchen or bathroom project

27% are planning a remodeling or miscellaneous decorating/Interior design project

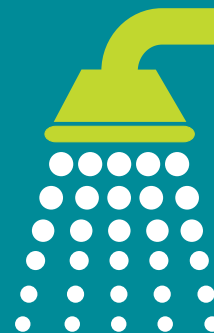
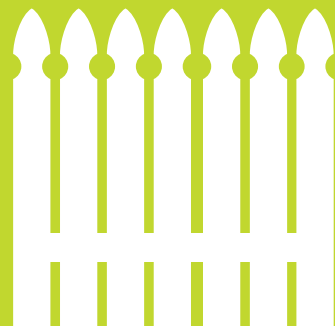
25% will purchase major home furnishings in the next 12 months

CONTACT US TODAY TO RESERVE YOUR PRIME LOCATION!

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Exhibit Rate: \$16.95/sf
Direct Sell Rate: \$18.75/sf
Comer Fee: \$200.00/corner



www.NewEnglandHomeShows.com